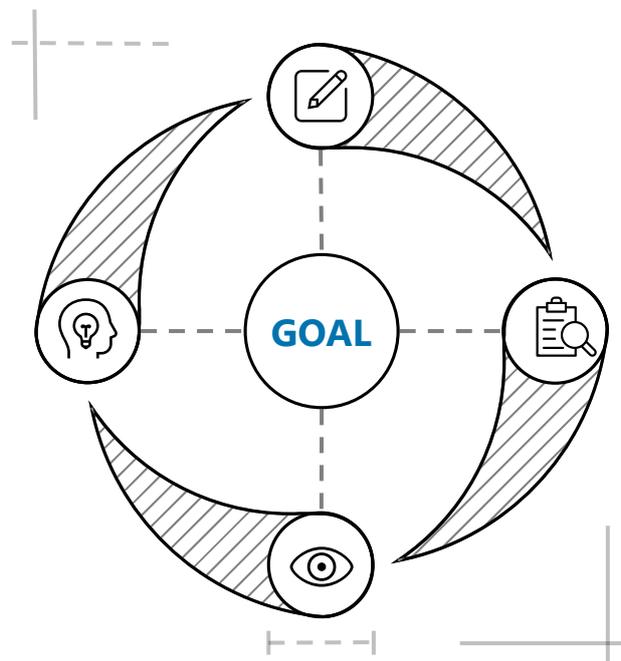


Privacy and Data Protection Service Offerings

Summary

Rules around data and privacy globally are changing rapidly, and often in divergent ways. Companies can still shape the emerging landscape, but the window of opportunity is closing fast. We can help you strike the right balance.

Our Approach



Understand the risk landscape

Strategic advice to help you understand and manage the complex cultural and policy environments around privacy.

Monitor and analyse the impact on your business

Policy monitoring and risk analysis, tailored to your products and services, to identify existing and upcoming regulatory barriers and opportunities.

In-depth research and investigation

Gather local intelligence from our contacts and help clients understand the unique conditions and context of the market.

Design and implement advocacy campaigns

Launch advocacy efforts targeting competing interests, whether they're poorly-written laws or other companies.

Operations

Access Partnership's staff, which includes several IAPP certified privacy professionals, brings together extensive expertise on how privacy intersects with trade and emerging technology rules. Our staff includes experts on:

- Cybersecurity and encryption
- Cross-border data flows
- Technical standard development
- AI and blockchain
- Multilateral negotiations
- Internet governance

Our Experience in Privacy and Data Protection

- Maintain a comprehensive global database on privacy, data protection, cybersecurity, and data governance rules. We use this database and a proprietary bench-marker tool to help companies understand the business risks stemming from their current data assets and governance practices.
- Advised an aviation sector client on the development of internal policies and procedures to ensure their own compliance with privacy requirements in a multi-national context and to help set industry best-practices.
- Advised international clients on policy and compliance approaches to the EU's General Data Protection Regulation (GDPR) and how to maneuver and mitigate the business' impact on other nations' data protection laws, such as Brazil's General Data Protection Law (LGPD) and India's draft Personal Data Protection law.

About Access Partnership

Access Partnership is the world's leading public policy consultancy for the tech sector. We monitor and analyze global trends for the risks and opportunities they create for technology businesses and identify strategies to mitigate those risks and drive the opportunities to our clients' advantage. Our team uniquely mixes policy and technical expertise to optimize outcomes for companies operating at the intersection of technology, data, and connectivity.



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