- Shaping policy outcomes
- Gaining access to new markets
- Ensuring compliance

Cloud Computing Service Offerings

Summary

The one-size-fits-all approach used by many legislators as they update regulation to include cloud is limiting its benefits. Access Partnership helps educate policy-makers about cloud and prevent flawed regulation, then help shape cloud-friendly regulation that allows companies to extend their offers across new markets and verticals, improve security and user experience, and innovate. At Access Partnership, we offer a start-to-finish service for cloud computing, from best practice and consultation through to monitoring, framing and developing policy.

Cloud Computing Service Offerings

Through our public policy and market access expertise, Access Partnership has developed a reputation as a technology policy resource. Our team of experts offer the following services:

Data protection and privacy — driving the outcomes of policy debates on data privacy, including around the EU's Global Data Privacy Regulation (GDPR), the draft ePrivacy Regulation, and the development of the Cross-Border Privacy Rules (CBPR) in Asia.

Standards development — promoting cloud standards in key organisations, including the EU, the ITU, and the European Telecommunications Standards Institute (ETSI), and advocating for interoperability of different systems and networks.

Market access — surveying licensing regimes and assessing policy environments worldwide to identify regulatory barriers to the adoption of cloud computing and ensure market entry for new cloud technologies.

Strategy development — developing public policy strategies to mitigate the impact of sector-specific guidelines in cloud computing.

Procurement — promoting adoption of cloud computing by the public sector and shaping rules for government procurement of cloud services, including in the EU, Canada, Nigeria, the US, India, Latin America, the Gulf, and other markets worldwide.

Our Experience

- Our team has worked in the following sectors:

Financial services	Oil and gas
Health care	Government procurement
Digital courts	Cross-border data flow and privacy

Access Partnership has:

- Developed a matrix of cloud-related legislation around the world to assess policies for adherence to international norms and potential impact on the cloud industry.

- Developed country-specific white papers on cloud markets across Asia, assessing each policy environment and offering targeted policy recommendations based on global best practice.

- Developed and implemented strategies for removing data localisation provisions by financial service regulators.

- Advised an African government on cloud adoption policies, modification of related telecommunications regulations, and preparation of a new cloud framework.

- Assisted a customer in securing licences for VoIP in multiple markets worldwide.

- Assisted clients in developing workable language for international trade agreements providing for the transfer of cloud-based financial data and cross-border data flows.

About Access Partnership

Access Partnership is the world's leading public policy consultancy for the tech sector. We monitor and analyse global trends for the risks and opportunities they create for technology businesses and identify strategies to mitigate those risks and drive the opportunities to our clients' advantage. Our team uniquely mixes policy and technical expertise to optimise outcomes for companies operating at the intersection of technology, data and connectivity. Our global team of 60 staff work in London, Brussels, Washington, Dakar, Abu Dhabi, and Singapore.

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