

Market Access Heatmap

Our heatmap service tracks high-level regulatory information and compiles all market access requirements into a single and secure electronic platform, accessible by your teams anywhere in the world, and updated with relevant policy or regulatory changes.

Our heatmap will help you understand regulation at all levels and identify barriers, as well as facilitate market entry to meet your business objectives.

Our Approach

We offer flexible, accessible, and user-friendly heatmaps providing high-level regulatory overviews of any jurisdiction. Our deliverables can be tailored to a specific product or service, and our recommendations will be targeted to your commercial needs.



Our reports include:

- Registration, incorporation, or ownership restrictions
- Service licences
- Lawful intercept requirements
- Data localisation and retention requirements
- Taxation and import burdens
- Spectrum requirements and fees
- Data centres and transfer of personal data requirements
- Associated risks
- Recommendations for market entry

Operations

Our heatmap is presented in a web-accessible and interactive format, with countries colour-coded according to the level of difficulty to access markets. Selecting a country will provide a summary of the market access requirements and recommendations in that jurisdiction. The heatmap allows for simple comparison of country-by-country requirements.

The heatmap is frequently updated to become a hub for all top-level compliance information, allowing it to inform strategy, sales priorities, resource allocation, timelines, and regulatory engagement campaigns.

About Access Partnership

Access Partnership is the world's leading public policy consultancy for the tech sector. We monitor and analyse global trends for the risks and opportunities they create for technology businesses and identify strategies to mitigate those risks and drive the opportunities to our clients' advantage. Our team uniquely mixes policy and technical expertise to optimise outcomes for companies operating at the intersection of technology, data and connectivity. Our global team of 60 staff work in London, Brussels, Washington, Dakar, Abu Dhabi, and Singapore.



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AccessAlerts



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