

Emerging Technologies Service Offering

Summary

We are the leading experts for the policy issues that could suppress or encourage new technologies. When regulations are a poor fit for innovations, we are experienced in identifying and overcoming these regulatory barriers and help you bring them to market.

Our emerging technology practice brings together years of global expertise, country-specific rules and policy stakeholder networks around the world. Our staff includes experts on:

- Data protection and privacy
- Trade and market access rules
- Technical standards development
- Blockchain regulation
- Artificial intelligence
- Cybersecurity
- Telecommunications
- OTT/VoIP

Our Offer

To support your business and advocacy efforts in this complex market, Access Partnership offers clients the chance to:



Shape market entrance strategies — We provide strategic advice considering the complex political and policy environment impacting trade to help companies make strategic decisions regarding market entrance and investment.



Monitor and analyse policies and standards for their impact on your business — We monitor and analyse the impact of tech policies on our clients' products and services to identify existing and upcoming regulatory barriers and opportunities.



Research and reports — We conduct research and gather intelligence to understand the issues impacting new technologies and build reports and advocacy materials for clients to explain and build positive narratives around their products.



Execute advocacy campaigns — We can launch policy campaigns targeting policy-makers and key stakeholders to shape narratives around emerging technology issues and support policy outcomes that enable growth.

Our Experience in Emerging Tech

- Developed country specific white papers on Voice over Internet Protocol (VoIP), assessing each policy environment and offering targeted policy recommendations based on global best practice.
- Developed a white paper on the impact on AI for Africa and used it to stimulate roundtables with key policy makers and other relevant stakeholders.
- Developed a matrix of blockchain-related legislation in select jurisdictions to assess policies for adherence to international norms and potential impact on the blockchain industry.
- Advised an African government on cloud adoption policies, modification of related telecommunications regulations, and preparation of a new cloud framework.

About Access Partnership

Access Partnership is the world's leading public policy consultancy for the tech sector. We monitor and analyse global trends for the risks and opportunities they create for technology businesses and identify strategies to mitigate those risks and drive the opportunities to our clients' advantage. Our team uniquely mixes policy and technical expertise to optimise outcomes for companies operating at the intersection of technology, data and connectivity.