

Multilateral Service Offerings

Summary

When businesses are global, multilateral institutions and their policy agendas matter. Access Partnership has extensive experience securing business-enabling outcomes at intergovernmental organisations and can help you navigate these institutions to achieve your goals. Whether enabling innovative communications technologies or defending a globally interoperable Internet, our global network and experience gives us the skills, access, and connections to get results.

Our staff's international backgrounds span both government and the private sector, and have deep roots in many multilateral intergovernmental institutions, including:

- International Telecommunication Union (ITU-R, ITU-D, ITU-T, and Council)
- World Trade Organisation (WTO)
- International Maritime Organisation (IMO)
- International Civil Aviation Organisation (ICAO)
- United Nations (UN)
- World Intellectual Property Organisation (WIPO)
- Asia Pacific Economic Cooperation (APEC)

Access Partnership helps clients navigate these institutions to:



Monitor and analyse policy developments — we track and analyse issues that affect our clients' interests at key policymaking bodies. We participate in the World Telecommunication Standardisation Assembly (WTSA), World Telecommunication Development Conference (WTDC), and ITU Plenipotentiary meetings and deliver thorough, yet easy-to-digest, outcome reports to our clients.



Design and implement strategic advocacy campaigns — we develop strategies to prevent bad decisions and drive good ones. We leverage our relationships with global public policy officials and other stakeholders to cultivate champions of our clients' goals.



Secure spectrum allocations — we protect and secure regional and global spectrum allocations by representing our clients' interests at the ITU World Radiocommunication Conference (WRC) and its preparatory processes. We actively participate in regional WRC preparatory groups, including CITEL, CEPT, APT, and ATU, and also engage in US, UK, UAE, and other national WRC preparatory processes.



Obtain regulatory approvals — when international regulatory mechanisms are hurdles in the way of a new good or service, we secure the approvals companies need to unlock market access and grow.



Build reputation and positioning— we help companies build relationships of trust with relevant officials and develop forward-thinking policy messages to position companies effectively and defend business goals.

Our Experience Driving Multilateral Outcomes

- Secured a safety allocation (1090 MHz) at World Radiocommunication Conference 2015 (WRC-15) for Global Flight Tracking
- Achieved International Maritime Organisation (IMO) recognition of client as provider of satellite Global Maritime Distress and Safety System (GMDSS)
- Executed campaign to ensure positive outcome from regulatory review at UN General Assembly. This involved assembling an industry coalition that included leading software businesses, online service providers and telecommunications companies
- Founded coalition of global ICT providers to shape future multilateral agency decisions regarding Internet governance, ICT for Development (ICT4D) and cybersecurity
- Articulated and implementing World Radiocommunication Conference 2019 (WRC-19) engagement strategy that entails building champions and political capital for client's service internationally; preparation of lobbying collateral to help neutralise opposition; and development of radio compatibility analysis with incumbent services.

About Access Partnership

Access Partnership is the world's leading public policy consultancy for the tech sector. We monitor and analyse global trends for the risks and opportunities they create for technology businesses and identify strategies to mitigate those risks and drive the opportunities to our clients' advantage. Our team uniquely mixes policy and technical expertise to optimise outcomes for companies operating at the intersection of technology, data and connectivity.